

jamba school appreciation program welcome!



Dear local PTA,

Welcome to the Jamba School Appreciation Program! We at Jamba are excited to partner with the National PTA to help you raise money for your school, while promoting the health and well-being of children in our community.

We're here to make your program a success. That's why we've enclosed some helpful tips and tools you can use to get everyone excited about this unique fundraising opportunity. In this Welcome Kit, you'll find:

School Appreciation Cards—to pass out to students, faculty, parents, administrators and others in your community.

Program Overview—with important details about how the program works.

Tips to Success—some fun, effective ideas to help get the word out.

Flyers—customize them with your school name and info to post on campus, hand out at events, and distribute in your neighborhood.

Terms & Conditions—to help you understand how to appropriately activate your fundraiser.

Again, thanks for joining the Jamba School Appreciation Program. We appreciate everything you do to help our kids. If there's anything we can do to help you, please don't hesitate to contact us at 866-4R-FRUIT, extension 5555.

Sincerely,

Your Local Jamba General Manager



jamba school appreciation program getting started



Here are some important reminders to help make your School Appreciation Program a success.

1. Get Those Cards Out

The faster you distribute your cards, the faster the cash comes in. Enlist other PTA members to hand out the cards to parents, teachers, administrators, community groups, friends and family members, and students old enough to keep and use them.

2. Spread The Word

Customize the enclosed flyers with your school name and contact information to generate some “buzz.” Put them up around school, hand them out at games and events, post them at the grocery store, the library and other places in the neighborhood where people gather.

3. How It Works

Whenever a School Appreciation Card gets presented at the time of a Jamba purchase, 10% of the proceeds will be donated to your local PTA and 2% will go to National PTA. The more you're sippin', the more we're givin'. Valid at participating Jamba Juice locations. Every 90 days Jamba processes the funds you will receive and sends a check for funds raised via US Mail.

Remember...

The Jamba School Appreciation Program is a year-round campaign. That means we'll keep it fresh with lots of special offers and incentives to help make your fundraising efforts truly fruitful. So the sooner you get the ball rolling, the more good we can do for our schools and kids!

Questions?

We're here. Just call our School Support Line at 1-866-4R-FRUIT, ext. 5555.

Subject to Terms and Conditions



jamba school appreciation program tips to success



Here are some helpful hints to keep your Jamba School Appreciation Program going strong all year long!

Distribute All Your Cards

A card not passed out is an opportunity passed up. Make sure everybody has a School Appreciation Card. And don't worry about running out. You can always order more cards by calling our School Support Line at 1-866-4R-FRUIT, ext. 5555.

Get The Word Out

In addition to putting up your customized flyers, there are a number of other ways to get folks excited about the program:

- Post an announcement on your school website
- Mention the program at rallies, assemblies, during daily announcements and at sporting events
- Distribute flyers to teachers to send home with students
- Pass out cards at Back-to-School nights, during student orientation and at class sign-ups

Please note – flyers and cards cannot be distributed in front of Jamba Juice stores or in Jamba Juice stores.

Keep Current

Leverage Jamba's seasonal promotions and offers to keep the program timely and fresh. Focus on the fall, the holidays, spring and other occasions when we introduce new menu items and offers.

Stay In Touch

Your local Jamba General Manager is your personal resource for all things Jamba. Grab your calendar to schedule regular get-togethers to learn about:

- Our health-focused School Lunch Program
- Our full menu of catering services perfect for PTA meetings, teacher workdays and other events
- Other community activities that your organization can become involved in

Visit www.jamba.com for the store near you.



jamba school appreciation program terms & conditions



The School Appreciation Card will expire upon the expiration of Jamba Juice's agreement with the PTA.

The Card is only valid at participating Jamba Juice locations.

The Card is specifically not valid at any Safeway, Vons, or Pavillions locations.

The Card use is limited to one use per customer visit.

The Card is invalid if it was distributed to the customer on or near Jamba Juice locations.

The Card cannot be combined with any other out-of-store coupon or discount program, but may be used with the purchase of in-store bundle offers.

The Card is not valid for Jamba Juice employees. The Card has no cash value.

The Card cannot be used in conjunction with the purchase and or reloading of jambacards.



sip to support your school

Get Your Jamba School Appreciation Card!

How it works:

Just swipe your School Appreciation card at any Jamba store and 10% of proceeds will be donated to PTA and 2% to National PTA.

So the more you're sippin',
the more we're givin'.



Get your card today.
It's free!

